

11th International Watercolor Biennale of Rochemaure
from Saturday, July 3 to Tuesday, July 14, 2026
Opening on Friday, July 3 at 7:00 PM

ARTIST APPLICATION PACKAGE

Characteristics of the Rochemaure Watercolor Biennales

- A limited number of exhibitors (between 20 and 22 artists).
- A rotation of artists: artists who have exhibited previously may only apply again after several years, provided their work has evolved.
- A historical setting – the Château de Joviac – where exhibitions, demonstrations, workshops, a shop, a refreshment stand, and relaxation areas are all gathered in one place.
- Exhibition stands worthy of a gallery, with individual lighting highlighting the displayed works.
- A rigorous management and organization system, handled by a dedicated team of volunteers.
- An event where volunteers and artists are present to encourage sales of artworks and promote watercolor artists.
- A modest registration fee (80€) and a very accessible commission rate (12%).
- Significant communication efforts (advertisements in specialized magazines, posters, flyers, a catalogue distributed for free).
- Assistance with accommodation, as the association organizes lodging for artists who wish it.
- A friendly atmosphere, with artists able to share a dinner organized each evening by the association in the courtyard of the château.

Characteristics of the 11th Biennale

Just like in 2024, there will be no guest of honor in 2026. All artists will be considered V.I.P.s (Very Important Persons).

In response to many requests, each artist may, if they wish, host a paid workshop day, with a fee of 70 euros per participant.

Due to the national holiday taking place on a Tuesday, the Biennale has been extended until July the 14th to include a long weekend, which is expected to increase visitor numbers.

Obligations of Artists Whose Applications Are Accepted

- All artworks displayed must be for sale; no private collections will be accepted.
- All artworks from the same artist must have the same type of framing, and the framing should be as neutral as possible. White or light wood frames will be preferred. Artists are allotted 4 linear meters.

- Artists must be present at the opening on Friday, July 3, and are required to stay at least 3 days during the entire Biennale (this presence helps facilitate sales).
- Each artist must conduct a demonstration, which will not be paid. If an artist is unable to do so, they must provide an alternative activity (guided tour of the exhibition, explanation of their artwork, lecture, etc.).
- No direct sales (artworks, books, postcards, etc.) may take place during the exhibition by the artist. Failure to comply with this rule may result in exclusion.
- Insurance for the artworks is not included in the registration fee. The artworks are the responsibility of the artists.
- Each artist grants Rochemaure Aquarelle the right to reproduce their work in any promotional material related to the exhibition (catalogue, website, Facebook page, etc.).
- The registration fee (80 euros) must be paid upon confirmation of acceptance of the application.
- The artist agrees to provide the requested informations for the organizers promptly during the preparation of the Biennale (e.g., choice of watercolor and presentation for the catalogue, travel dates, etc.).

Commitments of the Rochemaure Aquarelle Team

To do everything possible to ensure the success of the event and promote the participating watercolor artists.

To make the 11th Biennale an unforgettable artistic gathering!

We hope you will join us for this wonderful adventure!

SCHEDULE

HANGING

Thursday, July 2, 2026, from 9:00 AM to 6:00 PM

Friday, July 3, 2026, from 9:00 AM to 1:00 PM

OPENING

Friday, July 3, 2026, at 7:00 PM

Artists must be present at the opening.

EXHIBITION

From Saturday, July 4 to Tuesday, July 14, 2026 (inclusive)

Open daily from 10:00 AM to 7:00 PM

ANIMATIONS

Each day, a demonstration will be held at 10:30 AM and 5:00 PM, and a guided tour at 3:00 PM. These activities are not paid and are free for the public.

TAKE-DOWN

Tuesday, July 14, 2026, starting at 7:00 PM

Wednesday, July 15, 2026, from 9:00 AM to 12:00 PM

In case of absence during take-down, the procedure for retrieving the artworks will be arranged with the Rochemaure Aquarelle team.

PAYMENT

Rochemaure Aquarelle will pay the sales amount to each artist, minus a 12% commission, within 15 days after the end of the exhibition. Each artist must provide an IBAN upon registration.

APPLICATION FORM – 11th Biennale

The documents below must be sent back before **November 15, 2025**.

By registering, the artist agrees to the terms and conditions and waives any claims against the association.

I, the undersigned,

Name: **First name:**

Address:

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Email address:

Landline phone: **Mobile phone:**

Website:

Facebook address:

Date of birth:

Nationality:

Languages spoken (if foreign nationality):

SIRET number (if you have one):

Minimum and maximum price (€) of your watercolors:

Non-paid activity proposed by the artist (cross out the irrelevant option):

Demonstration or, if not possible, Guided tour of the exhibition

Other:

Publications: Have you made any books or DVDs that could be sold in the shop?

YES

NO

Miscellaneous remarks:

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I wish to submit my application and confirm that I have read and agree to the regulations and commit to respecting them, if my application is accepted.

Done in on

Artist's signature:

MANDATORY DOCUMENTS TO BE ATTACHED

IMPORTANT: Incomplete applications or those received after the deadline will not be considered.

- A quality photo of yourself.
- 6 to 8 photos of your watercolor artworks, digitized in JPEG format with a minimum resolution of 300 DPI. These photos must be of good quality, unretouched, and include a caption with the title and dimensions (excluding the frame). The photos should be representative of your style and the works you plan to exhibit at the Biennale. At least two of these artworks must be exhibited at the Biennale.
- A text presenting your painting style, your connection to watercolor, and what is important to you (Word file, 500 characters maximum).

This application should be submitted in a single submission:

By email via a data transfer site (e.g., WeTransfer) to: biennalerochemaure@gmail.com

Or by postal mail (CD or USB drive) addressed to: Rochemaure Aquarelle, Biennale 2026 Application, Mairie de Rochemaure, 2 Place de la Mairie, 07400 Rochemaure, France.

If sending a CD or USB drive, please include a self-addressed, postage-paid envelope for the return of these documents, if desired.

The association will acknowledge receipt of your application by email.

For any questions regarding administration, organization, or demonstrations, please send an email to biennalerochemaure@gmail.com , including your phone number where you can be reached for a callback.